



MAINE ANJOU SOCIETY LIMITED NEWS

WINTER-SPRING 2017 Edition



FROM THE SECRETARY'S DESK



Lyn French.

Welcome once again to my corner in the Newsletter. It has been a busy year to date and continues to get busier. It's hard to believe that we are in September already and Melbourne Royal is just around the corner. At the AGM this year it was decided that we create a new position of Assistant secretary, as I fully believe that we need to spread the load and have someone in line to take over the position down the track. I welcome Karen Morham as my assistant and look forward to shifting some of the workload her way. Karen is a very dedicated Maine breeder and great with modern technology. She has set up a face book page for the Society and we ask that all members use it. If you have any information about cattle sales, cattle etc. for sale or pictures of cattle that you would like to share please let Karen know so they can be added. I also welcome Michaela Rea to the position of Publicity Officer and this is her first newsletter production, so please help her by supplying information for the newsletter. I would like to welcome new members to our Society, which include Brian and Karen Morham of Morham Maines, Andy Brunt and Michaela Rea from Heartland Maines, Sharon Kane from Kandina Stud, as well as junior members Hamish and Edward Maclure from Tarcutta.

During the last nine months the Society has been a pushing the breed at Canberra, Sydney and Bathurst Royal Shows as well as Beef Expo at Toowoomba. It was our first time to Toowoomba and we met a lot of commercial cattlemen very open to the idea of trying something different in their breeding program to help improve their bottom line. Next year we may look to take a couple of animals up to put on display and hopefully get some bulls in the All Breeds Sale. As you were aware we opened the breed AGM lunch up to members of MABA, and I would like to say thank you to the Maine Anjou Beef Australia members whom attended the event and for making the trip to Albury. Hopefully we can keep in touch and continue to forge a lasting friendship.

Melbourne Royal is our next show and the Maine judging will be on Sunday 1st October 2017 after lunch. The tentative time is 4pm, but Melbourne are known to change these times at the last minute, so I suggest you get there about 1pm to be sure of seeing it.

The Society will be holding a dinner after judging, venue to be advised on the day, and all exhibitors and fellow breeders are welcome to attend. Don't forget that Canberra show entries close late November/ early December and we are making a push to increase our presence there this year. If you need further information please don't hesitate to contact Karen Morham or myself. Sydney Royal entries close late January 2018 and this year we need a minimum of 20 entries at the show to keep our own breed class.

Memberships will be sent out in late December and are due back to the secretary by the end of January 2018.

Finally, Roger and I have sold the farm, but we will be keeping the nucleus of our breeding herd, so from 25th October until 10th November I will be out of contact as we move house and set up the office with a new landline. I will be available on my mobile, 0428 677 011. If anyone needs registrations done for either Sydney or Canberra, please get them to me by the middle of October. Sydney needs the actual registrations on line when entries close as they check them at our site.

2017-2018 INCOMMING BOARD

DIRECTOR CHAIRMAN	DOUG HARGRAVE	0410 581 671
DIRECTOR	DOUGAL POTTIE	0429 047 500
DIRECTOR	ROGER FRENCH	0428 677 011
DIRECTOR	GLENN DWYER	0427 320 109
DIRECTOR	BRIAN MORHAM	0418 584 149

2017-2018 INCOMMING ADMINISTRATION

SECRETARY	LYN FRENCH	0428 677 011
ASSISTANT SECRETARY	KAREN MORHAM	0408 584 149
PUBLICITY OFFICER	MICHAELA REA	0400 104 190

THE 2017-18 NEW MAINE ANJOU SOCIETY LTD (MASL) MEMBERS

A warm & sincere welcome goes out to the new 2016-17 Maine Anjou Society Limited Members. It excites any organisation to see positive membership growth & this year has been no exception. The 2016-17 Membership has grown with the addition of 4 new studs from Victoria & Southern New South Wales. The societies newest colleagues hale from a diverse range industry backgrounds & include 2 new Junior Stud Owners Hamish & Edward from Tarcutta NSW through to the long established & experienced Maine Anjou stud breeders Brian & Karen Morham from Lurg VIC.

Kandina Maines, Freks Lodge, Keajura Park, Morham Maine's & Heartland Maines have all joined the society in the last 12 months.

The society & its members welcome the new stud & commercial breeders, we are all looking forward to encouraging, supporting & working with these new members in the future, sharing our experience, knowledge & resources we hope to assist the new members in achieving their breeding, development & promotional goals.



Red Heart Girls on the Fence

INTRODUCING 2017 NEW MASL MEMBERS



SHARON KANE & MARIO GIARDINA
KANDINA MAINES Established 2012

440 South Canal Road, Trafalgar, Victoria 3824
Phone 0422 910 154 Email shanron.shane@bigpond.com

Kandina Maines are situated in West Gippsland, Trafalgar, VIC. Kandina Maines was established in 2012, by owners Sharon Kane & Mario Giardina.

Sharon & Mario purchased their first Maine Anjou Bull that year, he was an 8 month old boy who had been bucket fed with a great temperament.

Their first heifers were Hereford, Charolais & Simmental.

In 2014 Sharon & Mario managed to purchase their second Maine Anjou Bull. Very happy their first & second commercial calves they then sourced some Maine Anjou Cow's, that were purchased in 2016 with the income from their commercial calves. Kandina Maines currently hold 20 head of cattle, 10 Pure Maine Anjou's & 10 Hereford & Simmental.

Kandina Maines goal is to be solely Maine Anjou by 2019 & they are well & truly on track.



ANDREW BRUNT & MICHAELA REA
HEARTLAND MAINES Established 2015

Broadfield 139 Willows Road, Jerilderie, NSW 2716
Phone 0427 062 176 Email mixtermiki@yahoo.com.au

Andrew & Michaela bought their 1st pair of pure bred Maine Anjou Heifers in 2014. A further 3 heifers were purchased in early 2015. The addition of a 10yr old Pure Maine Anjou matriarch cow to the herd in March 2015 brought the small heard to a total of 6.

A successful 2015 spring /summer calving saw the heard quickly double in size.

Currently the herd stands at approx. 50 head of commercial & pure Maine Anjou's including 2 Bulls, approx. 38 breeding females with a good mix of bloodlines & about 15 of this seasons calves. Early 2017 saw Heartland Maines enter their first show at Canberra taking home the first of their show cattle ribbons. Heartland Mains are eagerly looking forward to showing off this seasons calves early next year both in the ring & over the hooks.

Heartland Mains are concentrating on building up the numbers of their Maine Anjou breeding females to expand their growing beef production herd & look forward to sourcing in the future new dam & sire genetics to improve their selected stud & show animals.



BRIAN & KAREN MORHAM
MORHAM MAINE'S Established 2009

528 Bostock Road, Lurg, VIC 3673
Phone 0408 584 149 Email: morhammaines@bigpond.com

Brian & Karen started out with a single purebred Maine Anjou bull (Bully) to use over some Black Baldy cows. They fell in love with the Maine Anjou bull & brought some purebred Maine Anjou cows, the rest... is history.

Morham Maine's was established in 2009 & their current heard size is approximately 120 head consisting of both purebred & full blood Maines.

Morham Maines are now fully into their stud-breeding program, sourcing & importing embryos from Canada. & Breeding their brand of Maine's using full French bloodlines.

Along with breeding full blood Maine's Morham Maine's are currently focused on developing a line of Black Maine's they are aiming to export semen and embryos to overseas markets.

LORNA WATSON "FREKS LODGE" and HAMISH & EDWARD MACLURE "KEAJURA PARK" have also joined us this year and we look forward to introducing them to members in our next edition.



COMING EVENTS

ROYAL MELBOURNE SHOW 2017

23rd of September – 3rd October 2017-09-12
Melbourne Show Grounds
Epsom Road, Ascot VIC

MAINE ANJOU SOCIETY DINNER

All Maine Anjou Exhibitors & fellow Maine Anjou Breeders attending the show
Are invited to come together & celebrate the Maine Anjou Breed.
Melbourne Show Ground Sunday 1st October
Meet after the Judging of the Maine Anjou Class
At the Maine Anjou Exhibit
Dress neat casual
Venue will be announced at the event.

ROYAL CANBERRA SHOW 2018

23rd of February – 25th February
Exhibition Park, Canberra ACT

2018 SYDNEY ROYAL EASTER SHOW

23rd March – 3rd April 2018
Showground Road
Sydney Olympic Park, NSW

A date to diary 2018 Membership Renewals fall due 31st January 2018.

THE MAINE ANJOU SOCIETY LIMITED ATTENDS
THEIR 1st TOOWOOMBA QUEENSLAND BEEF EXPO



30th August to 1st September 2017 Toowoomba Show Grounds

Society representatives Lyn & Roger French, Karen Morham, Michaela Rea & Glenn Dwyer from the Maine Anjou Society Ltd. made their way to Toowoomba Show grounds for the 3-day Beef Expo event to promote the unique & versatile characteristics of the Maine Anjou breed to the Queensland Cattle community.

A static display was set up comprising of Maine Anjou animal photos & technical information, breed, society & stud printed information was displayed & compiled in show bags & a video link ran on a display monitor for the duration of the event.

The Maine Anjou breed display received many interested visitors & the society representatives were kept busy selling the breeds attributes & discussing its potential & suitability to this Queensland beef cattle market.

The Expo also presented an unique opportunity for the society to not only promote the breed but to talk with Queensland cattle folk face to face about the quality's & genetic attributes that they are looking for to enhance there beef production.



From these discussions the following positive information was gathered as feed back for or Maine Anjou breeders interested in tapping into this beef market.

- 🐄 The Queenslander beef grower is interested in trying different breeds & would consider Maine Anjou's
- 🐄 There is a potential market for Maines in Queensland. It is believed that the Maine Anjou breed has the ability to meet their needs
- 🐄 The society's members both stud & commercial have access to the tools (EBV's) required to answer the Queensland beef grower's questions & meet the beef growers needs for documented information on birth weights, growth rates, muscle & marbling.
- 🐄 The Queensland beef growers are defiantly looking for those extra kilos at the end of each production stage from vealers to bullocks & were interested in what Maines could contribute.
- 🐄 Feed conversion & the ability to "do it tough" is a highly sort after trait
- 🐄 Calving ease is essential
- 🐄 Environmental adaptability is essential
- 🐄 The Queenslanders have a preference for the short hair coated Maine Anjou
- 🐄 The medium to large framed Maines were of particular interest
- 🐄 There was strong interest & a desire for more information on the use of Maines in crossbreeding in particularly with Bos Indicus beef crossings.
- 🐄 Large scale commercial bull buyers will be looking for quantity lots of Bulls with EBV or EPD information to support bull performance
- 🐄 Smaller scale commercial breeders were interested in single bulls and Cow/calf units
- 🐄 Smaller scale beef producers were also looking for something different & the Maine Anjou display attracted interest from these producers
- 🐄 Bos Taurus beef growers were interested in the cross breeding potential of the Maines to add faster kilos, along with size & climatic adaptability.
- 🐄 Tick vaccinations & vaccinations for Queensland regional health conditions specific to tropical cattle areas are essential & best done at a young age 3 to 10mths to minimise reactions.



The Societies team of representatives worked hard over the 3-day event promoting the attributes of the breed, giving out stud & breeder contact details to the potential & interested beef producers. The overall interest in the Maine Anjou breed was strong & the next 6 months will show weather or not the event was a promotional success for the breed & breeders alike as follow up enquiries filter through.

To help track the success of this event studs & breeders are asked let the assistant secretary know if they get a enquiry or a sale that was generated as a result of the Toowoomba QLD promotional event. The society wishes to gage the events success in order to help with future promotional decisions.

What to do?

Should your stud be contacted directly by a potential new client over the next 6 months simply ask where they herd about Maine Anjou's & how they found out about your stud. If it the enquiry source was the QLD Beef Expo simply text the assistant secretary.

For a first contact Text to 0408 584 149 ***"Contact from Toowoomba Expo"***

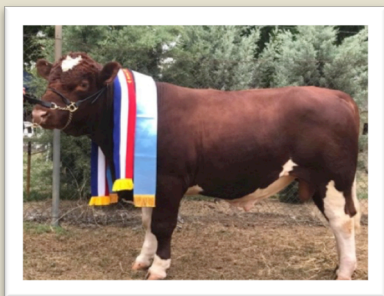
For a successful sale send a second text to the assistant secretary

Text to 0408 584 149 ***"Sale from Toowoomba Expo"***

No further details are required as we respect our members customer/client relationship privacy, we would just like to monitor the number of leads & sales generated by this event.

A big thankyou goes out to the society event organisers Roger & Lyn French & to the members who travelled to Toowoomba & took part in the promotion. We look forward to our members feed back

THE 2017 MAINE ANJOU SOCIETY'S GALLERY OF CHAMPIONS



Morham Maine's
Rouge Napoleon
Grand Champion – Canberra
Champion – Canberra
Champion - Sydney



Rosewood
Boomer Wood
Reserve Champion - Sydney



Morham Maines
Jimmy
Reserve Champion - Canberra



Uandi
Jet Setter
Grand Champion – Sydney
Champion – Sydney
Reserve Champion - Bathurst



Uandi

Chunky Lad

Grand Champion – Bathurst

Champion - Bathurst



Uandi

Rouge De Pres Vilate

Grand Champion – Sydney

Grand Champion – Bathurst

Champion – Sydney

Champion - Bathurst

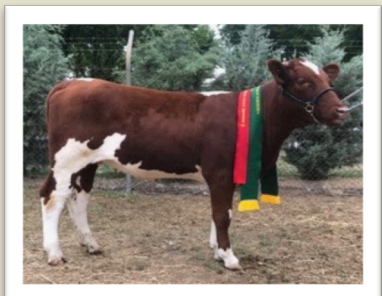


Wattle Grove

Charlotte

Champion – Sydney

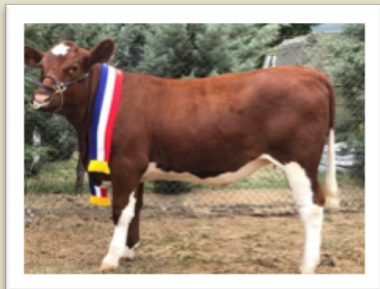
Champion - Bathurst



Heartland Maines

Ariel

Reserve Champion - Canberra



Morham Maine's

Rouge Fleur

Grand Champion – Canberra

Champion - Canberra



Uandi

Za Joanne

Reserve Champion – Sydney

Reserve Champion - Bathurst

2017 ROYAL AGRICULTURAL SHOW RESULTS
FOR
THE MAINE ANJOU CLASSES

2017 CANBERRA ACT

Class 273 Bull over 8 mths & not over 14 mths

1st Heartland Maines Bastion

Class 274 Bull over 14 mths & not over 20 mths

1st Morham Maine's Rouge Napoleon, 2nd Morham Maine's Jimmy

Class 359 heifer over 14mths & not over 20mths

1st Morham Maine's Rouge Fleur, 2nd Heartland Mains Ariel

Champions Morham Maine's Rouge Napoleon & Rouge Fleur

Reserve Champions Morham Maine's Jimmy & Heartland Maines Ariel

2017 SYDNEY NSW

Class 2600 Maine-Anjou Female, 9 & not over 14mths

1st Wattle Grove Charlotte

Class 2601 Maine-Anjou Female, over 14 & not over 20mths

1st Morham Maine's Rouge Fleur, 2nd Rosewood Abigail Rose

Class 2604 Maine-Anjou female, over 20 & not over 30mths

1st Wattle Grove Black Madame

Class 2605 Maine-Anjou Female, over 30mths

1st Rouge De Pres Vilate, 2nd Uandi Za Joanne, 3rd Uandi Xo Floss 2

Class 2609 Maine-Anjou Bull, 9 & not over 14mths

1st Uandi Chunky Lad, 2nd Wattle Grove Charlie Chaplin

Class 2610 Maine-Anjou Bull, over 14 & not over 20mths

1st Morham Maine's Rouge Napoleon, 2nd Rosewood Red Wood

Class 2613 Maine-Anjou Bull, over 20 & not over 30mths

1st Uandi Jet Setter, 2nd Rosewood Boomer Wood

2017 BATHURST NSW

Class 356 Junior Bull 12 & Under 16 mths

1st Uandi Chunky Lad, 3rd Wattle Grove Charlie Chaplin

Class 360 Senior Bull 20 & Under 24 mths

2nd Uandi Jet Setter

Class 361 Senior Bull 24 & under 30 mths

1st Rosewood Boomer

Class 367 Junior Female 12 & Under 16 mths

1st Wattle Grove Charlotte

Class 371 Senior Female 20 & Under 24 mths

2nd Wattle Grove Black Madame

Class 373 Senior Female Over 30 mths

1st Rouge De Pres Vilate, 2nd Uandi Za Joanne

MEMBERS LIST

G & K Dwyer	Oberon, NSW	0427 320 109
P Robertson	Mittagong, NSW	0455 832 433
D Pottie	Orange, NSW	0429 047 500
R H & L French	Huntley, NSW	02 6365 5500
S Jones	Springhill, NSW	0413 970 598
G & R Severin	Brocklesby, NSW	02 6029 4280
S Costello	Narellan, NSW	0413 597 435
B & K Morham	Lurg, VIC	0418 584 149 0408 584 149
D A Hargrave	Yan Yean, VIC	0410 581 671
M Hargrave	Yan Yean, VIC	Private Listing
A F & M E Carew	Elliminyt, VIC	03 5231 1889
A W Brunt & M S Rea	Jerilderie, NSW	0427 062 176 0400 104 190
S Pugh	San Remo, VIC	03 5678 56678
S Kane & M Giardina	Trafalgar, VIC	0422 910 154
L Watson	Taggerty, VIC	0458 297 148
E Peffer	Pittsworth QLD	0429 800 489
T Ryan	Strath Creek, VIC	0408 194 481
E Hurst	Gunning, VIC	0488 710 263
E & H Maclure	Tarcutta, NSW	0437 288 216
C A H & J M Bishop	Stanley, TAS	0409 407 094
L & J Pfeiffer	Strathalbyn, SA	0418 855 278
N J & S F Joppich	Strathalbyn, SA	0437 876 024
E Spaeth	Wilmington, SA	0407 700 549
General Enquiries		
THE SECRETARY	P O BOX 2537	02 6365 5500
MAINE ANJOU	Orange NSW 2800	Email
SOCIETY LIMITED		frenchfamily1@bigpond.com



RH AARON BY MANITOU'S POLLED PATRIOT



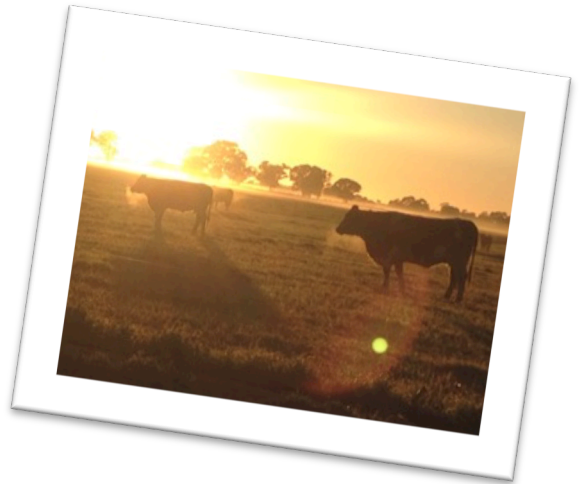
RED HEART AARON

Find us on Facebook @maineanjousociety
Visit our Webpage www.maine-anjou.com.au

EARLY MORNINGS WITH MAINES AROUND THE STUDS & SHOWS



Did someone say Breakfast???



Winter Dawn @ Heartland Maines



Cuddle & Moor Sleep please??



Its Chilly @ Wattle Grove



Morning swim @ Rosewood



Breakfast @ Heartland trumps Tiffany's