

## THE MAINE ANJOU BEEF CATTLE BREED RETURN TO EXHIBIT @ “FARM WORLD” LARDNER PARK VICTORIA

After an absence of several years and thanks to the efforts of the Maine Anjou Society Limited. The Maine Anjou Beef Cattle Breed returns to Gippsland premier field day event with great success.

“FARM WORLD 2018”  
April 12th, 13th, 14th & 15th.

The Farm World event spans 4 days held in Victoria’s spectacular Lardner Park Exhibition facility. The event drew visiting cattle enthusiasts to the Maine Anjou exhibit from as far away as King Island and Northern New South Wales.

The event features a large representation of beef cattle breeds and many exhibitors celebrated successful sales. New to the event and finding their feet the Maine Anjou group were overwhelmed at how warmly the other breed exhibitors welcomed them in to the Beef cattle exhibitors fold. This well run, family orientated event see’s exhibitors are well looked after.

The group began preparations for the event several months in advance with a visit in October 17 to the site. A site was then applied for and planning began. The display cattle were decided upon, pens sourced and promotional material gathered. Sharon and Mario of Kandina Maines worked tirelessly before the event cleaning up the site, emptying the storeroom and removing old bedding from the pens. Sharon then set up the additional yarding and spread out the fresh sawdust the site looked great. Kaz of Morham Maine’s and Michaela of Heartland Mains arrived on the Wednesday the 11th with Cow, Calf and Heifer in tow to a well prepared site thanks to Kandina Maines. Wednesday afternoon the team collected Kandina Maines 2 yearling bulls for the exhibit bringing the number of Maine Anjou on display to 5 including the calf.



The cattle on display were beautifully presented, with Kandina Maines Dareau and Calan providing endless opportunities for Bull patting and Morham Maine’s Rouge Fleur and her calf lapping up their share of attention too. Small children to old seasoned farmers just could not resist the opportunity to give a cow a pat and this event allows for visitors to get up close and personal with the Maines and do just that. Visitors to the exhibit showed a keen and enthusiastic interest in the breed and the event lifted breed awareness. Over the 4 days the Maine breeders talked to hundreds of people about the breed, the studs and the society while giving out lots of breed promotional information packs. The group met several past and present Maine Anjou owners who expressed their pleasure in seeing the breed return to the event and established lots of good future contacts from small acre farmers with young families looking for a few cows to raise with the kids to commercial King Island beef producers looking for Bulls and replacement heifers.

It was a hard but rewarding work, a long 5 days for the group and their cattle. However, the group still found time for socialising on the Friday night as Lardner Park hosted an exhibitor gathering providing drinks, finger food and networking opportunities. On Saturday night our group attended the informal Beef Exhibitors Dinner hosted by the Simmental Exhibit and in true country form BYO bevies and something to contribute to the meal in exchange for Bonfire and camaraderie. What a great night.

The event closed on the Sunday around 4 pm and the exhausted group packed up and headed home looking forward to attending the 2019 Farm World Event